# APPCS 2020 Sponsorship Package

## Package Sponsorship (US$)

1. All sponsorship item conflicts will be determined by “first come, first serve”, and any other conflicts will be based on sponsor rank (total amount) and drawing.
2. The Organizing Committee reserves the right to modify, revise or withdraw any of the sponsor regulation without prior notice.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo positioning on Program Book &amp; Congress Website</td>
<td>* Logo designed and provided by sponsor</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Acknowledgment Medal</td>
<td>* Produced by Organizer</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Shell Scheme Booth</td>
<td>* 3m X 2m / unit of booth</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Live Demonstration</td>
<td>* Half day</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workshop</td>
<td>* Half day for 2 Sessions (180 minutes)</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>* Choosing Priority will be based on “Sponsor Rank”, and then drawing with the same total sponsor amount.</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Complimentary Amount for Singular Item</td>
<td>* Total Amount from Singular Sponsorship Items (S2~S20)</td>
<td>US$20,000</td>
<td>US$20,000</td>
<td>US$10,000</td>
<td>US$17,000</td>
<td>US$4,000</td>
</tr>
</tbody>
</table>

## Singular Sponsorship (US$)

1. All sponsorship item conflicts will be determined by “first come, first serve”, and any other conflicts will be based on sponsor rank (total amount) and drawing.
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3. Singular Sponsorship with mark * will only open for purchasing after September 1, 2019.

### Exhibition Booth
- **S1 Shell Scheme Booth**
  - * 3m X 2m / unit of booth
  - Price: US$10,000
  - Availability: Yes

### Educational Course
- **S2 Workshop**
  - * Half day for 2 Sessions (180 minutes)
  - Price: US$20,000
  - Availability: Yes

### Lunch Symposium
- **S3 Lunch Symposium**
  - * Choosing Priority will be based on “Sponsor Rank”, and then drawing with the same total sponsor amount.
  - Price: US$20,000
  - Availability: Yes

### Advertisement
- **S4 DM inserting in the Congress Bag**
  - * Produced by Sponsor
  - * 1 page within size A4
  - Price: US$4,000
- **S5 Program Book Back Cover (Exclusive)**
  - * Layout designed and provided by sponsor
  - Price: US$5,000
- **S6 Program Book Inside/Inside Back Cover**
  - * Layout designed and provided by sponsor
  - Price: US$4,000
- **S7 Program Book Inside Page*1 Page**
  - * Layout designed and provided by sponsor
  - Price: US$3,000
- **S8 Pocket Program Back Cover (Exclusive)**
  - * Layout designed and provided by sponsor
  - Price: US$6,000
- **S9 Pocket Program Inside Page*1 Page**
  - * Layout designed and provided by sponsor
  - Price: US$4,000

### Logo Positioning
- **S11 Congress Badge (Exclusive)**
  - * Logo designed and provided by sponsor
  - Price: US$5,000
- **S12 Congress Bag**
  - * Logo designed and provided by sponsor
  - Price: US$4,000
- **S13 Logo positioning on Program & Floor Plan**
  - * Logo designed and provided by sponsor
  - Price: US$3,000
- **S14 Logo positioning on Classroom Back Board**
  - * Logo designed and provided by sponsor
  - Price: US$3,000
- **S15 Logo positioning on Session Board (Located at the entrance of room)**
  - * Logo designed and provided by sponsor
  - Price: US$3,000
- **S16 Logo positioning on Poster Board*1 Section**
  - * Logo designed and provided by sponsor
  - Price: US$1,000
- **S17 Logo positioning on Directional Signage**
  - * Logo designed and provided by sponsor
  - Price: US$1,000
- **S18 Logo positioning on Lobby Hanging Flag*1 Flag**
  - * Logo designed and provided by sponsor
  - Price: US$1,000

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Presented by ElitePCO